



For Immediate Release
24 January 2017

Kingston Arts Council launches PLATFORM, a new professional development workshop series

PLATFORM is a new professional development workshop series from the Kingston Arts Council (KAC), designed to help the creative community grow its skills and make new connections. PLATFORM is aligned with the KAC's new strategic plan and priority to be a leading local arts resource, responding to key arts and community issues. Through community consultations, the need of enhanced professional development for artists, cultural content creators, and arts organizations was communicated with the KAC. As a result, the KAC is kicking off PLATFORM with its first workshop taking place on 4 February 2017, that will focus on helping artists build their submission package.

"We're thrilled to launch PLATFORM and provide valuable and accessible professional development opportunities for our arts community," says Danika Lochhead, Executive Director of the Kingston Arts Council. "Our role as a resource is expanding and will include new initiatives such as traditional skill-development workshops like PLATFORM, as well as increased access to mentorship and arts and culture volunteers, peer and cross-sector connections, an advocacy toolkit, and much more."

As PLATFORM begins to roll-out, the KAC wants to hear from the community on workshop topics that they are interested in, whether it's how to build or manage a website, fundraising 101 or successful grant writing tips. To share your thoughts, please get in touch at info@artskingston.ca.

[PLATFORM: build your submission package - 4 February 2017](#)

On Saturday 4 February 2017 the KAC is hosting a a two hour, hands-on workshop focused on building a strong submission package. Led by Chrissy Poitras of Spark Box Studio, the workshop will review how to write a biography and artist statement and how to communicate information about exhibitions and shows, awards, past publicity and upcoming events. Worksheets and take-home resources will be provided. Artists of all levels of experience and disciplines are welcome.

Chrissy Poitras is an artist and co-owner of Spark Box Studio, an artist residency, print studio and educational facility in Prince Edward County. Through Spark Box Studio, and as a former professor in the Art and Design Foundations Program at Loyalist College, Chrissy has organized, developed and run courses on a variety of studio arts and arts management topics. Highly involved in her artistic community, Chrissy is continuously creating resources and programs that aim to demystify the business side of the arts and offer opportunities for artists.

Event Details

When: Saturday 4 February 2017, 1–3 pm
Where: KAC Office, Unit 115, Tett Centre for Creativity and Learning
370 King Street W, Kingston, ON, K7L 2X4
Cost: \$10. Worksheets and take-home resources will be provided.
RSVP: Registration required. Email info@artskingston.ca or call 613-546-2787 to reserve a spot.

About the Kingston Arts Council

The Kingston Arts Council (KAC) is the region's primary arts information resource, advocating for and supporting artists while fostering community. As a funder, the KAC administers the City of Kingston Arts Fund and the Nan Yeomans Grant for Artistic Development.

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For more information, please contact Diana Gore, Administrative Coordinator at 613-546-2787 or diana@artskingston.ca.