

PLATFORM Grant Writing with Norma Garcia Event Recap

PLATFORM is a creative professional development workshop series from the Kingston Arts Council designed to help the creative community grow its skills and make new connections. On Saturday, 2 March 2019 we hosted Toronto-based filmmaker and arts administrator Norma Garcia for a professional development workshop focused on grant writing.



The goal of the workshop was to help artists, collectives and organizations develop strong and effective grant writing skills. Norma reviewed elements of a successful grant application, eligibility requirements, budget strategies and major components of grant applications. Participants had the opportunity to craft their own summary statements, consider how to demonstrate the learning experience provided by their project, and reflect on how best to select supplementary materials.



Norma Garcia (pictured above) is an arts administrator, grants consultant, and independent filmmaker. Her previous work experience includes serving as a program coordinator for the National Film Board of Canada, as a senior grants assistant for the Toronto Arts Council, and as a content coordinator for BravoFACT - a division of Bell Media. Currently, as part of the Toronto Arts Foundation's team, Norma is responsible for the coordination of mentorship activities to benefit independent artists, and for digital content development; she is also working in the post-production phase of a short film she produced and directed, having successfully secured funding from the Ontario Arts Council for its creation.



Images: Liz Cooper