

PLATFORM Grant Writing with Paulina O’Kieffe Event Recap

PLATFORM is a creative professional development workshop series from the Kingston Arts Council designed to help the creative community grow its skills and make new connections. On Saturday, 7 April 2018 we hosted Toronto-based artist and administrator Paulina O’Kieffe for a professional development workshop focused on grant writing. We were happy to offer ASL translation at the workshop: thank you to Wanda Sinclair for her services.



The goal of the workshop was to help artists, collectives and organizations develop strong and effective grant writing skills. Participants had the opportunity to explore the basics of preparing a grant application, how to go from an idea to a fully-formed project, what comprehensive budgets entail and more. Paulina also reviewed the importance of reading guidelines, connecting with your Grants Officer, understanding eligibility criteria, how to properly fill out a budget form and the importance of evaluation for projects.

Paulina also provided general best practices and tips for writing successful applications.



Paulina O'Kieffe is an award winning Toronto writer, performer, arts educator, producer and grant writer who has been working and performing across Toronto for the last 15 years. Her work has also been featured on CBC News, Metro Morning, AfroGlobal TV and Bell Fibe TV. In addition to her work as an artist Paulina is also the Director of ArtReach, a not for profit youth arts funder in Toronto. Through her work within the community arts and social service sectors, Paulina has gained over 15 years of grant experience including successfully writing grants, receiving grants and sitting as a jury member for the Toronto Arts Council.





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Images: Karin Pryal