



For Immediate Release

1 March 2021

Kingston Arts Council announces their Artists are Essential campaign launch.

The Covid-19 pandemic has devastated our global community, and its impact on our arts sector has been extensive and heartbreaking.

And yet, over the last year, Kingston's artists - despite their own struggles, anxieties and hardships - have stepped up to offer their neighbours virtual dance parties and porch-side plays, art kits delivered to doorsteps and plexiglassed performances, online concerts and Instagram poetry. These offerings of expression, reflection, connection and conversation have uplifted our spirits and helped to heal our continually breaking hearts. As always, our artists have been here for us.

And now, Kingston, we're looking to you to be here for our artists. They need your support.

Our artists have always been essential for our community's well-being, and they will be essential for our recovery. **Artists are essential.**

We invite the public to join us at <http://www.artskingston.ca/artistsareessential/> to find out more about how they can support local artists.

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