

# 2024 CITY OF KINGSTON ARTS FUND

## Project Grants Help Sheet: Grant Objectives + Goal Setting

### Your project must align with the CKAF objectives:

- Engage Kingston artists with professional opportunities and industry-standard compensation;
- Nurture creativity and arts engagement for Kingston residents;
- Address current needs in the Kingston community;
- Strengthen and expand access to the arts;
- Create inclusive activities and equity practices that reflect the diversity of artists, arts communities and audiences in Kingston;
- Foster collaboration between emerging and established artists and arts organizations across disciplines;
- Build capacity in the arts and culture sector through professional development, mentorship and investment in sustainable, relevant, high-quality artistic work; and cultivate community partnerships across private and public sectors.

### Consider how your project goals meet these objectives. Your goals should be clearly stated in your application.

Applications are evaluated by a jury of artists and arts professionals from the community. The complete assessment criteria used by the jury can be found in the Guidelines. The criteria are split into three sections: Artistic Contribution, Community Benefit, and Viability.

### Here are some questions to ask yourself when reflecting on your project goals:

- How does your project engage the Kingston arts sector?
- How well do you understand current community needs and opportunities?
- What goals will your project accomplish?
- Are you committed to hiring Kingston artists and compensating them according to industry standards?
- What are your outreach strategies and how are you engaging community members?

### IMPROVE YOUR APPLICATION

- Read the Project Grant Guidelines completely and carefully
- Review the Assessment Criteria when forming your answers
- Be clear and concise
- Ask for help when you need it – reach out to the Grants Coordinator
- Attend the CKAF Project Grants Information Session on March 18th
- Have a trusted friend or colleague read your application

