Colour Theory Queen's Black Fashion Association

6 May - 6 June 2025



Colour Theory is a striking exhibition by the **Queen's Black Fashion Association (qBFA)** that explores the significance of colours in relation to identity, culture, and self-expression. Each installment of the **Colour Theory** series focuses on a specific hue, unpacking cultural and personal connotations through high-concept fashion editorials and artistic storytelling.

Originally created to highlight Black creativity and amplify the voices of Black students at Queen's University, the series now extends beyond campus walls to engage the wider Kingston community. Through bold visuals and thoughtful narrative, *Colour Theory*

invites viewers to consider the deep, multifaceted relationships between colour and identity – how we wear it, how we live in it, and how it speaks for us.

This exhibition is both celebration and conversation: a vibrant space where fashion becomes language and colour becomes story, encouraging connection, reflection, and representation in the public sphere.



The Queen's Black Fashion Association (qBFA) is more than a student-led organization, it's a movement dedicated to celebrating Black artistry, culture, and identity through fashion and creative expression. By cultivating community, qBFA produces unforgettable events, innovative editorials, storytelling projects, and in doing so, turns vision into reality. They create space for underrepresented voices and foster a strong sense of community on campus.

Rooted in style, purpose, and representation, **qBFA** showcases fashion as a powerful tool for connection and cultural dialogue. With each project, the association continues to uplift, inspire, and redefine what it means to be seen – and heard – in creative spaces.