



IMPACT EVALUATION A WORKSHOP FOR THE ARTS

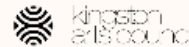
With Helen Yung

SAT, 7 MARCH

1:30-4:30PM

Rehearsal Hall, Tett Centre for Creativity and Learning

Find out how you can capture your impact as an artist or as an organization.



Impact Evaluation: A Workshop for the Arts

*Helen Yung x The KAC x KAMAGHS x Visit Kingston
March 2020*

Reflecting on impact is one of the most nourishing activities your organization can undertake. Creating space to consider questions that matter is an art.

This hands-on workshop helped participants construct and/or refine how they track and communicate their organization's impact. Helen helped participants dive into some key questions and discuss topics that mattered to them: What is difficult to measure? As an artist or organization, how can you 'capture' your impact? Participants learned about impact evaluation for the arts and culture and received additional resources to keep and take back to their organization. This workshop was designed for artists as well as arts and cultural heritage organizations. The work done in this workshop was introductory, as a session is not enough to create a complete evaluation strategy.

About the Facilitator

Helen Yung is an interdisciplinary artist, researcher, and consultant. She leads the Laboratory for Artistic Intelligence, which is an artistic and social R&D organization that creates new ways of framing, training for, and solving complex social and public problems.

As an advisory committee member, Helen helped the Ontario Nonprofit Network develop the first-ever sector-wide Evaluation Strategy. She is frequently consulted by funders, foundations, and nonprofits on a variety of topics related to change, impact, evaluation, engagement, inclusion, and audiences. Helen is currently working on a project for Canadian Heritage to develop a framework to assess the success of creative hubs.

www.helenyung.com / www.artisticintelligence.com

This workshop was offered in partnership with the Kingston Association of Museums, Art Galleries and Historic Sites.